



ABOUT US

PUB AND CLUB CO IS A MARKETING AGENCY SPECIALISED TO THE HOSPITALITY INDUSTRY.

The Pub and Club Co service features a unique, fully integrated system that connects your team to your community across all channels in an intuitive way.

We deliver measurable results and place our focus on reflecting the true warmth of your club and community.

Our goal is to ensure your members and guests are always informed, engaged and entertained.

Our mission is to inspire your team as part of that process.

pubandclub.co

WE DESIGN, PUBLISH & MANAGE



TV PROMO

- Hardware supply, maintenance, daily monitoring
- Google “Live Drive” (photos, graphics and videos)
- Repeating Events (setup and maintenance)
- Featured Events (automated from Facebook Events)



WEBSITE

- Dedicated premium AU web hosting
- Server maintenance (PHP, themes, plugins, wordpress)
- Daily backups
- Automated slider (same as TV Promo)
- Automated feature events (automated from Facebook Events)
- Ongoing content management and development
- SEO



RAFFLES

- Raffle controller access (no software)
- Unlimited customised raffles
- Member draws (inc option for automated draws)
- Raffle countdown
- Jag the Joker



SOCIALS

- Design, publishing and management of all social posts
- Desktop scheduling (Hopper)
- Point and shoot direct to all channels (Hopper app)
- Creation of Facebook Events
- Updating of FB Page banner



ENEWS

- Mailerlite account setup and ongoing development
- Weekly curation of content + proofing and publishing
- Weekly statistics
- Cleaning of new email contact data



GRAPHICS

- Custom campaign designs (4 p/month over 24 months)
- All other custom designs included (eg; menus, brochures, etc)
- Campaign graphic resizes for all channels saved to Dropbox
- Editable campaign graphics shared via Canva
- Publishing to website, TVs, socials and enews



REPORTS

- Detailed monthly report for Facebook, Instagram, Google Analytics and email newsletter.