



MARKETING SOLUTIONS FOR LICENSED PUBS & CLUBS

What We Do

We help small to medium-sized venues across Australia boost attendance, grow membership, and increase revenue - without the overwhelm.

Our team becomes part of your team, using your website, socials, and in-house screens to deliver warm, engaging content that connects your club to your community.

Complete Marketing

End-to-End Marketing Solution

We handle 95% of your marketing admin, while 50% of the strategy depends on your local knowledge and authentic voice.

Social Media Management

Professional content creation and posting across Facebook and Instagram

Website Updates

Keep your website fresh with events, news, and promotions

In-House TV Displays

Automated content for your venue screens

Email Newsletters

Regular communication with your member base

Automated Publishing System

Post once, publish everywhere. Our system automatically distributes your content across:

- Facebook posts and events
- Website sliders and events
- TV displays with automated scheduling
- Google Drive integration

Let's show your locals something worth turning up for

Entertainment & Gaming Solutions

Gaming to entertain and retain guests

Digital Raffles

Software-less solution managed from any smartphone. Pre-set numbers, prize counters, automated countdowns.

Member Draws

Financial member management via online spreadsheet. 4-minute countdowns, automated draws.

CashKing

Digital version of "Jag the Joker" - flip a card, King of Diamonds wins. Custom jackpots included.

Music Bingo

2 hours of fresh tunes weekly. 100% automated - no hosting, printing, or training required.

The Perfect Gain & Retain Combo

- Blend 4 automated member draws into music bingo
- CashKing as second chance draw after raffle
- Online raffles for outreach and new membership

Any Device • Any Connection • No Software

Community Engagement Tools

SMS Photo Sharing Network

Point & shoot using SMS to 0483 950 656
Your SMS automates the entire network - share with your
extended team instantly.

Authentic Content

Capture casual, fun photos with
staff and patrons for genuine
community connection

Real-Time Sharing

Instantly distribute content
across all platforms from any
smartphone

Last-Minute Updates

Communicate changes and
urgent information quickly
across all channels

Member Communication

Direct line to your
community when you need it
most

What Success Looks Like

- Increased event attendance
- Growing membership base
- Better community engagement
- More bookings and revenue
- Stronger local reputation

Building community around your club, not just filling seats

Our Approach

Industry Expertise

We work exclusively with similar-sized clubs all over Australia. We understand the industry and have the case studies to prove it.

We leverage processes that already work at similar clubs and adapt them to your unique community.

Cost-Effective

Significantly more affordable than traditional marketing agencies

Risk-Free Pricing

Month-to-month pricing with no large upfront fees

Flexible Service

Upgrade or downgrade at any time based on your needs

Guaranteed Results

We offer guaranteed results and a free trial to get started

What Makes Us Different

- Single point of contact for all marketing needs
- Deep understanding of club operations and challenges
- Proven systems and processes from successful clubs
- Technology that works without overwhelming your staff
- Focus on authentic community connection

Premium quality benefits now, without the cash flow hit

Let's Get Started

Free Trial Available

We're confident in our ability to deliver results, which is why we offer a free trial to demonstrate the value we can bring to your club.

What Happens Next?

- Discuss your specific challenges and goals
- Review your current marketing activities
- Identify quick wins and long-term opportunities
- Set up your free trial period
- Begin delivering results from day one

Key Questions We'll Explore

- What's your biggest communication challenge right now?
- Who is your ideal customer?
- What would success look like for you?
- What marketing activities are working vs feeling like a waste of time?
- How important is building community vs filling seats?

***Let's partner to create memorable guest experiences
that keep people coming back***