

CASHKING

The Digital Card Game That Keeps Patrons Staying Longer

The modern take on Jag the Joker — running on every screen in your venue.



WHAT IS CASHKING?

CashKing is a digital version of the classic “Jag the Joker” card game. A patron flips a card — if it’s the King of Diamonds, they win the jackpot. Simple to understand, exciting to watch, and displayed across every screen in the venue automatically.



HOW IT WORKS 3 SIMPLE STEPS

- 1 BUY A TICKET**
Purchase an entry into the draw.
- 2 FLIP A CARD**
The selected patron chooses a digital card.
- 3 WIN THE JACKPOT**
Reveal the King of Diamonds and take home the jackpot!

AUTOMATED PROMOTION ACROSS EVERY CHANNEL



WEBSITE



FACEBOOK



EMAIL



VENUE
SCREENS

All set up for you. All running automatically.

WHY VENUES CHOOSE CASHKING

- Keeps patrons in the venue longer after raffles or member draws
- Self-running with minimal staff involvement
- Growing jackpot builds urgency and drives repeat attendance
- Automated weekly promotion across social media, website, email, and TV screens
- Flexible scheduling — weekly, multiple nights, or as suits the venue
- Can run standalone or blended with raffles, member draws, or Music Bingo
- No technical skills, training, or complex logins required
- Managed from any smartphone or tablet
- No software, no apps — everything runs in the cloud
- Set once, runs every week — on every screen

INCLUDED
FREE

WITH
**ESSENTIALS &
COMPLETE
MARKETING
PLANS**

