

LIVE EVENTS

From Facebook Events to Every Screen.

Promote live entertainment with one streamlined workflow. Create a Facebook Event for each act and it automatically flows across your website, venue screens and social channels.



OUR 5-STEP LIVE EVENT WORKFLOW



1 Venue Event Guide Supplied
Venue supplies lineup, dates and artist details.



2 Facebook Events Created
A Facebook Event is created for each act.



3 Website Sync
Events sync to the website and LIVE MUSIC page.



4 In-House Displays
Event graphics sync to in-house displays.



5 Facebook & Instagram Posts
Scheduled posts promote each gig on Facebook & Instagram.

DYNAMIC EVENT GUIDE

No clean-up required - events are automatically removed from the entire network after it has passed!

WHY VENUES LOVE OUR SYSTEM

- Create once, publish everywhere
- 100% hands-off FEATURE EVENTS & LIVE MUSIC web pages
- Events sync in and out automatically
- Keeps website, venue screens and socials aligned

**ONE FACEBOOK EVENT
POWERS YOUR ENTIRE
LIVE EVENT PROMOTION.**



★ AVAILABLE EXCLUSIVELY TO COMPLETE MARKETING CLIENTS ★

PUB & CLUB CO

YOUR CLUB. OUR SOLUTION.
STRONGER TOGETHER.

Scan to learn more!
pubandclub.co

