

# SHARE THE MOMENT

**YOUR PEOPLE. YOUR STORIES.  
OUR COMMUNITY.**

The warmth, humour and personality of your staff and patrons make your venue special.

*We just need a glimpse of it.*



## SEE IT

A real moment worth sharing.

## SNAP IT

Quick photo. No perfect photos. Just real moments.

## SHARE IT

Send it to us with a few details about what's happening.

**YOUR SUPERPOWER  
IS YOUR  
COMMUNITY**

## 3 EASY WAYS TO SHARE



### POST IT

Share to your Facebook or Instagram with **#wp**



### WHATSAPP

0416 050 049



### SMS

0483 950 656

## TELL US THE STORY

The photo is only half of it.

Give us a little context, just like you'd tell a mate:

**WHO? | WHAT? | WHY?**

Who is in the photo?

What is happening?

Why is it worth sharing?

**Keep it casual. A couple of sentences is plenty!**

## WHAT SHOULD I SHARE?

**Raffles • Member Draws • Trivia • Sport • Food • Social Moments**

*If it has warmth, personality or a bit of fun – we want to see it!*



## THE 2-MINUTE RULE

Don't overthink it. If it takes more than two minutes to take the photo and tell us what happened, you're probably trying too hard.

**ONE POST A WEEK CAN MAKE A BIG DIFFERENCE.**

**YOU SHARE THE MOMENT.  
WE TAKE IT FROM THERE.**

One simple contribution helps bring your venue to life across social media, your website and in-house screens.

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STRONGER TOGETHER.

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