

TV & WEBSITE CONTENT SOURCES

FOUR WAYS WE KEEP YOUR VENUE SEEN EVERYWHERE



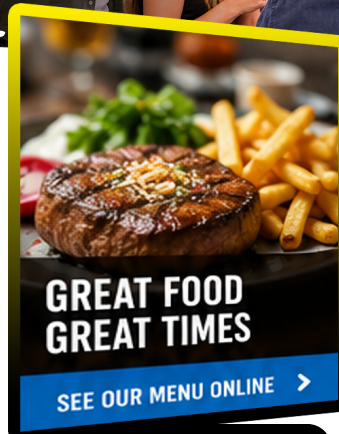
1 REPEATING EVENTS

Regular weekly or recurring activities such as raffles, trivia, happy hour, bingo and dining specials. Dates update automatically as each event rolls around, including public holiday adjustments.



2 FEATURED EVENTS

One-off promotions, entertainment and special events. These originate direct from your own FB Events and disappear once the event has passed.



3 GENERIC CONTENT

Evergreen photos, graphics and videos to promote your club, facilities, food & beverage, membership, functions and more. Perfect for showcasing what your club has to offer every day.



4 SOCIAL POSTS

Selected social media posts can be included in your content mix. A great way to keep screens fresh and showcase what's happening around your club.

QUICK TIPS

**AVOID USING "BUSY" GRAPHICS
FOR YOUR FACEBOOK EVENTS.**

Very simple images easily translate
across all channels to improve impact.



HOW IT WORKS



4 CONTENT SOURCES

We bring together repeating events, featured promotions, generic content and social posts.



VENUE TV NETWORK

Your content is scheduled to play across all screens in your venue to inform, promote and entertain members & guests.



WEBSITE (FILTERED VIEW)

A filtered version of the content shown on the venue TV network is displayed on your website.



ENGAGED COMMUNITY

Relevant and fresh content keeps your community informed and coming back.

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STRONGER TOGETHER.

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